

# Regional Digest

*The Northern Rural Training And Employment Consortium (NoRTEC)*

is a consortium of eleven Northern California Counties established to address the needs of job seekers and businesses in our region. We believe that a healthy business community creates economic vitality, and we are dedicated to strengthening and supporting area businesses in order to create jobs and encourage economic prosperity.

## Quick Links

- [Our Website](#)
- [About Us](#)
- [Job Center Locator](#)
- [Contact Us](#)

## About NoRTEC

NoRTEC (Northern Rural Training and Employment Consortium) is a regional Workforce Development Board in California funded by the federal Workforce Innovation and Opportunities Act.

The NoRTEC Workforce Development Board is led by private industry representatives from Butte, Del Norte, Lassen, Modoc, Nevada, Plumas, Shasta, Sierra, Siskiyou, Tehama, and Trinity Counties.

## What is an Industry Sector Partnership?

NoRTEC believes that one of the most effective ways to understand the needs of businesses is to hear it directly from industry through sector partnerships. In a good sector partnership, industry sets its own agenda. The partnership becomes the “go-to” or single-table for companies to address their needs, versus navigating the dozens of available programs and resources alone.

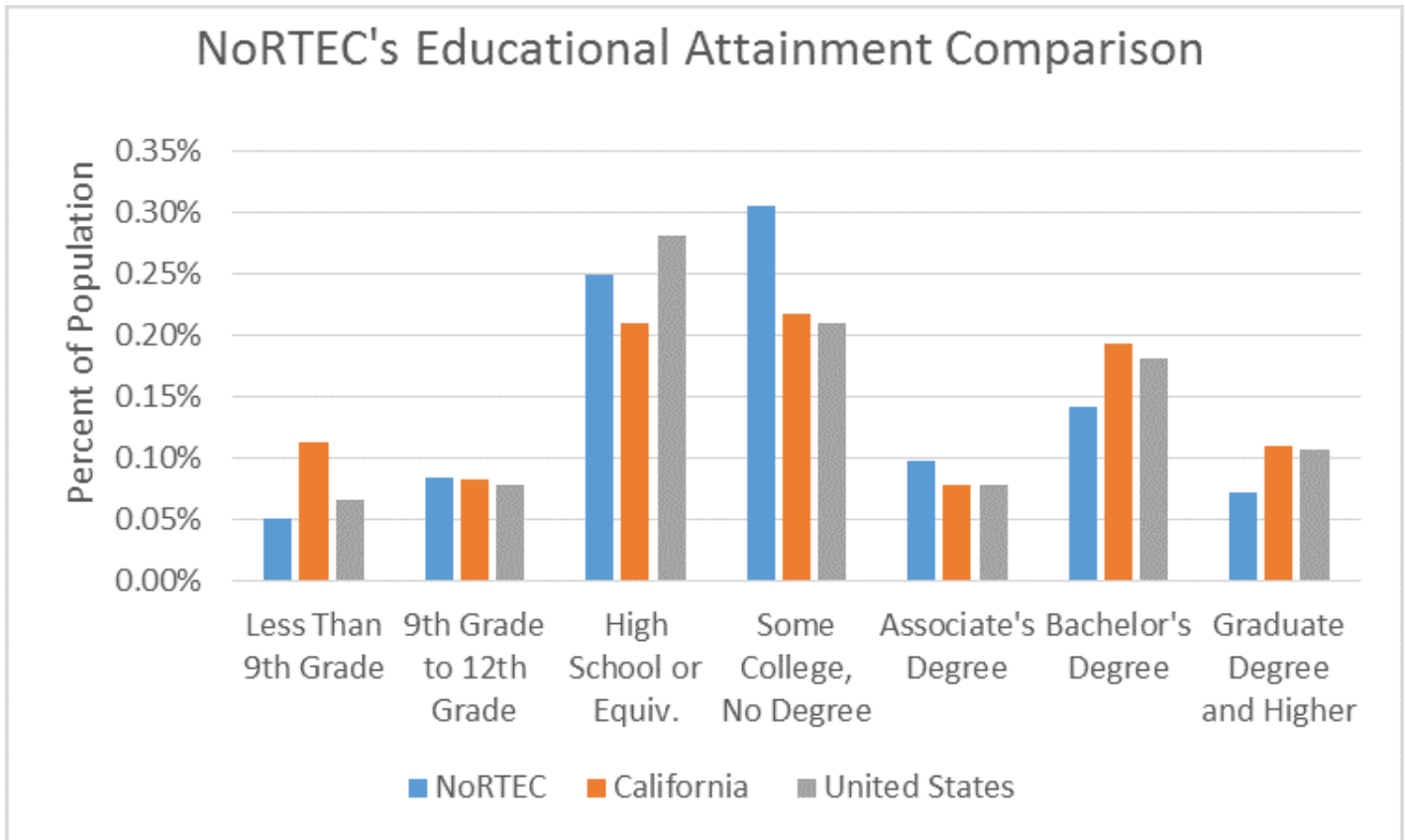
For a better understanding of how these partnerships work, here is a short video:

## What our industry leaders are saying:

"I am excited to be working with Chicostart to help convene our industry leaders together so we can create a strategy that is focused on our industry needs. This new engagement plan with our regions supporting organizations will be so much more effective and aligned with our needs." Brad Ledford of College Scheduler.

## LMI Update - Opportunities for Upskilling

A key finding of the NoRTEC Regional Labor Market Profile and Industry Sector Analysis is the opportunity for upskilling. The NoRTEC region outperforms the state and nation in terms of portion of the population with at least some postsecondary education. Nearly 62% of adults in the NoRTEC region have some college or an associate's, bachelor, or graduate degree, compared to 59.7% of California's adults and 57.5% nationwide. The NoRTEC region also significantly outperforms the state and the nation in portion of adults who have at least completed high school; more than 86% of NoRTEC adults have a high school diploma or equivalent or greater, compared to 80.7% statewide and 85.6% nationally. In addition, the region has a significantly greater portion of adults who have started a postsecondary program or completed an associate's degree (40.2%) than the state (29.5%) or the nation (28.8%).



In other words, compared to the state and the nation, the NoRTEC region should be more competitive for jobs that require between high school and an Associate's degree. This also means the NoRTEC region has a significant opportunity to upskill workers.

Keep up to date with the latest regional labor market information on our website.

Questions? Feel free to contact us at [acampos@ncen.org](mailto:acampos@ncen.org)

To keep up-to-date on the status of this project, visit our website at [www.ncen.org](http://www.ncen.org)